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JANUARY 2014

RESOURCESTAGE news

HORIZON SOLUTIONS' AUDIO, VIDEO & LIGHTING JOURNAL

*Welcome to
2014!*

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Technology resources for your shows & events.

Resource Stage News is a service publication of Horizon Solutions. This newsletter exists to assist schools, churches, theatres and amateur technicians learn about and remain connected to industry leading technologies and techniques.

An extension of our Resource Stage seminars, this newsletter aims to keep you informed of new trends, pricing, specials and the latest industry news.

Have an idea for our newsletter? Contact us at 519-453-3368 or info@resourcestage.ca. We would love to hear your feedback!

Well, here we are once again at the beginning of the calendar year looking back at what was one of the busiest times in Horizon history. I feel that we bring a similar message every year, yet it's true. As you, our clients, continue to choose Horizon as your audio, video, stage lighting and effects solution provider our business continues to grow. For that we thank you.

We feel blessed and privileged by your patronage. The trust you put in us to provide you with quality, honest and proven advice is something we take very seriously. We know that you have a choice as to who you work with and Horizon is not always the easy answer. We're not always the least expensive or the closest option, but for choosing Horizon over the alternatives we thank you.

Thank you!

This Resource Stage Newsletter is a little different than some in the past. This month, as we consider the last year, it seems appropriate to consider a little of how we got to where we are today. After 30+ years of

business Horizon has a great history. From what started in the 1980's as one electrician's hobby, to a full service business with a growing full and part time staff who service hundreds of clients, Horizon has come a long way.

Resource Stage Seminars have an interesting history of their own. Since they began in January 2005, Resource Stage seminars will continue to be one of the key services provided by Horizon to our clients throughout 2014. Seminars are booked with topics like microphone applications and intelligent lighting & effects. In April, we are planning another audio mixing seminar with a live band.

And as we announced in the last newsletter, we'll be back at the Grand Theatre on Oct 4th, 2014 for our Resource Stage Conference! We're working on plans now and we're excited to make the conference bigger and better than the last.

**From all of us at
Horizon Solutions
Thank you for a great 2013!**

Horizon

SOLUTIONS

audio - lighting - video

Horizon

A short history.

2014 marks 32 years of business for Horizon. Some clients have known us for that long; some clients thought we just opened up a few years ago. As it happens around the changing of the calendar, we have been reflecting on where we came from and where we're going. And so, we thought it might be good to give you some history on where we came from.

Back in the early 1980's a young Dave Wettlaufer decided to leave his job as an electrician to work as a recording engineer. He did extensive work with Salvation Army bands and choirs, as well as other groups. The business that grew from those projects became known as Horizon Audio Services.

Throughout the 90's and early turn of the century Dave led Horizon to become one of the most respected audio system design and installation firms in Ontario leaving the recording part of the business to the occasional weekend hobby. Specializing in churches and not for profit clientele, Dave was and is still known by many as someone whose opinion can be trusted and relied upon when it comes to the use of and implementation of professional audio systems.

In 2007 Dave sold the business of Horizon Audio Services to Carl Lukings. At that time our name changed to Horizon Solutions in order to better reflect wide range of the services now offered as well as making space to offer more diverse solutions in the future. Dave continued to provide support, guidance and advice to Horizon staff and clients when called upon.

Today Horizon continues to grow. With more projects and staff than ever and we are looking forward to great things in the future.

Why Horizon?

Horizon has been servicing churches, schools, theatres and corporate clients since the early 80's. Why do they keep coming back?

This is a good question. Back in January of 2013 we sat down in our office and started a staff meeting by asking this question; "Why do people come to Horizon?" First, we answered the question from our team's perspective, and then I took some time to explore this question with our clients. As it turns out we were pretty much bang on. It came down to this key idea; Horizon Solutions staff is different, and we treat our clients different than most any other company in this industry. That's a big statement and so if you've never worked with Horizon, or if you've only worked with us a little you may find this interesting. I'm going to take the time here at the beginning of the year to "toot our horn" a little and point out a few things we believe make us different enough to be the choice for so many clients over the last three decades.

Customer Support & Training

For over 10 years Resource Stage seminars have been an important part of who we are at Horizon and how we interact with our clients. But Resource Stage seminars and the RS Conference is not the only way we support and train our clients.

Telephone, online and onsite support and training are all part of the solutions we provide clients on a weekly basis. If you have a problem we will be there to assist you. Many clients tell us that they don't come to Horizon for our "cheap prices" or "fancy showroom". They come because we have answered their questions in a way they can understand. We have spoken to them about their project at their level and then supported their questions after the project is complete.

An eye to the future with a strong respect for the past.

As highlighted throughout this newsletter Horizon Solutions has roots that go back a long way. In fact when Dave started Horizon many of our staff weren't even born. We respect that history. The designs Dave Wettlaufer did in the 90's were pushing the boundaries of what was the norm for churches. They always considered value, quality and longevity for the client. Back then Horizon was one of the first companies in Canada to use computer based audio analysers in order to tune audio systems and later design systems.

Today we continue to push the boundaries, but as in the past, it's never about just "doing it because we can" it's about bringing our clients the right solution for their needs. Horizon Solutions is proud to be the first to install products like Fulcrum loudspeakers in (various models) and QSC Q-SYS Integrated Core system processors in Canada. Horizon has been around for a while, but we're not stuck in the past.

Proven solutions

Before Horizon Solutions makes any recommendation to a client, we want to know that it's the right piece for the project. We want to know that it's a solution. Of course, what makes it solution is dependant on the individual project, so there is no "one size fits all". However, we do have proven brands, models and packages which we rely on and have relied on for many years now. The reason is simple. We want every one of our clients to have a good experience with the products and services we provide. If we don't trust or believe in something then it's not a solution.

A good example is QSC amplifiers. There are many great professional amplifiers available however no other brand has provided our clients with more reliable quality, affordable amplification over the last 30+ years. At Horizon, QSC amplifiers is a proven solution.

A diverse team with formal & real world training.

Did you know that Horizon's staff has experience working on shows and installations around the world; in professional and amateur theatres, churches, concert venues and an untold number of ice rinks? Did you know that Horizon's staff continue to upgrade their knowledge and training? In 2013 alone, we have attended new training or upgraded training in video transport & systems design, audio system operation & techniques, inductive loop system design & integration, digital signal processing programming & system design, EASE audio system design software, SMAART Live audio system tuning software & much more.

Some of the formal training achieved in this past year places Horizon into a small and select group of contractors with these credentials.

RENTAL solutions

Contact Paul Walker at 519-453-3368
or paul@horizonsolutions.org

Rent what you need until it makes sense to buy.

Horizon Solutions' rental inventory features many of the key pieces we use in our system designs and what we sell most often. Chances are, if you want to try something before you buy it or if you need to add to your inventory for a special event or show we have what you need.

GOBO ROTATOR

Rent an Dual Gobo Rotator for use in ETC Source 4 Ellipsoidals to create great fire, water and other effects.

for \$35 / day
or \$70 / week



RENTAL WIRELESS IN-EAR MONITORS

Rent a EW300 IEM (In-Ear Monitor) System Ask about "try before you buy" options.
for \$35 / day
or \$70 / week



WIRELESS MICROPHONE

Rent a Handheld, Earset or Lav Microphone for your next event or production.
CALL FOR PRICING



WIRELESS PORTABLE SOUND SYSTEM!

Rent a Roland BA-55 wireless powered speaker with included wireless handheld mic for \$100.00 / day or \$200.00 / week



CONDENSER MIC RENTALS

Rent a Condenser mic to pickup your choir, or for that special instrument. Available in Cardioid, Hyper Cardioid and Shotgun Patterns.
for \$10 / day
or \$20 / week



DRY ICE MACHINE

Rent a Dry Ice Machine for low lying fog effects
for \$45 / day
or \$90 / week



We don't sell dry ice, but we can help you find it at a pretty good deal. Just ask!

Yes! 

We can deliver, setup & pickup!
(delivery, setup & pickup charges are quoted per rental)

* rental equipment may not be exactly as shown

Technology Tips... Did you know?

A new liver is much better than a failing one!

For the last few years Horizon founder, Dave Wettlauffer has been living with a failing liver. Some days you wouldn't know it to speak with Dave, other days he had a hard time getting out of bed. Dave was put on the liver transplant list, but a list like that one is quite long.

Unfortunately, with this sort of illness in order to be eligible to receive a transplant a number of criteria must be met. Not the least of which include being sick enough to be at the top of the list, yet in good enough health to under go the procedure. Leading up to the transplant clinic's phone call on November 4th 2013, Dave went through some rocky times with infection and a number of stays in the hospital. We are thankful to say, that after what was suggested by the surgeon as his most difficult transplant yet, Dave Wettlauffer is back home, on his feet, very much on his way to full recovery, to top it all off he just celebrated his 60th birthday!



GEAR THAT'S GOT OUR ATTENTION

LED Cyc Lights

Altman CYC 100



Cyclorama's are a great application for LED technology. Large areas which often require colour changes fits the technology well.

Altman has the Spectra CYC100 and the NEW Spectra CYC50 made specifically for this application.

With built-in dimming, a wide range of colours to select from and the option to use the fixtures as either a ground row or flown cyc light the Altman CYC fixtures are a great option for many schools, theatres and church lighting applications.

CALL FOR MORE INFO & PRICING

Professional Stage Lighting in a Compact Package

ETC Source4 Jr



The ETC Source4 Jr is not new... not in the least. It's been around since 1996! So, why does it have our attention?

Simple, it's a cost effective solution for many schools, churches and small community theatres when a professional light fixture in a compact, cost effective package is needed.

Available in both 19, 26 & 36 deg fixed lens options, as well as a 25/50 zoom version.

CONTACT US FOR PRICING

Upcoming 2013/14 Seminars

MARCH 18th
DIGITAL AUDIO MIXER DEMONSTRATION NIGHT

APRIL 8th
AUDIO MIXING /w A LIVE BAND

www.resourcestage.ca

2013/14 Seminars

LONDON ONTARIO

FEBRUARY 4th
LIGHTFACTORY TRAINING NIGHT

FEBRUARY 11th
EFFECTS, COMPRESSORS, GATES & OUTBOARD PROCESSING

MARCH 11th
INTELLIGENT LIGHTING & EFFECTS

sign up at www.resourcestage.ca to receive emails about the next Resource Stage Seminar



Get connected to industry leading technology and techniques.

Audio, Lighting & Video Seminars for Amateur Technicians

Resource Stage seminars are an opportunity for the part-time technician, teacher or theatre enthusiast who wants to learn more about the technical aspects of shows and events.

We encourage all participants to come with their questions and real life experiences to add to the discussion forum.

Each month we discuss and explore the latest technology and techniques as presented by industry professionals.



try it before you buy it!

Ansmann Digispeed 4 Ultra+ Battery Charger

Rechargeable Batteries for wireless mics. Quick charge <1 hr!
\$89.99



Shure SRH440 Closed Back Pro Headphones

Great for studio, live and personal listening.
\$99.00



Audio Technica M2 Wireless In-Ear Monitor System

Basic Personal Wireless In-ears.
\$599.00



Christie Digital 7000ANSI Lumen 1080p High Definition Projector

Take your video projection to the next level brighter & higher definition.
CALL FOR PRICING



try it before you buy it!

Audio Technica ES915ML Professional Gooseneck Podium / Pulpit Microphone

Superior Sound Quality & Feedback Rejection from a micro shotgun mic.
12" - \$380.00
15" - \$400.00
18" - \$417.00



try it before you buy it!

Mogan Elite Earset Mic For Wireless Systems

Available for Shure, Sennheiser, AudioTechnica, and AKG wireless systems.
\$325.00



Qu-Pad iPad app

ask for a demo!

Allen & Heath Qu16 16 Channel Professional Digital Audio Mixer
Features onboard compression, gates, effects, scene recall & iPad remote app. 16 Mic channels + 3 Stereo Line Inputs.
\$2300.00

Horizon

SOLUTIONS
audio - lighting - video

1069 Clarke Rd
London, Ontario
N5V 3B3

519.453.3368 ph
519.453.0407 fx

info@horizonsolutions.org
www.horizonsolutions.org